

# Privacy Policy – enoauthentica

*Last updated: April 2026*

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## 1. Data Controller

enoauthentica is the data controller responsible for processing personal data related to customers, business partners, and website visitors.

### **Contact Information:**

enoauthentica  
C/O Mads Duus Pedersen  
Skeldalen 30, 9310 Vodskov, Denmark  
CVR no.: 45271862  
Email: mdp@enoauthentica.com

enoauthentica does not have a Data Protection Officer (DPO). For any questions regarding personal data, please contact us directly.

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## 2. Personal Data We Process

### 2.1 Website Visits

We use cookies and similar technologies to ensure our website functions properly and to improve user experience.

For more information, please see our [Cookie Policy](#).

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### 2.2 Communication with Potential Customers

When you contact us via email, phone, or contact forms, we process the personal data you provide, typically:

- Name
- Email address
- Phone number
- Any information included in your message

**Purpose:** To respond to inquiries and provide relevant information.

**Legal basis:** Article 6(1)(f) GDPR (legitimate interest).

**Retention:** Data is stored until it is no longer necessary for communication purposes.

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## 2.3 Customers and Business Relationships

To provide our services (including wine authentication, consulting, reporting, and cellar management), we may process:

- Name and contact details
- Company information
- Service-related information
- Communication history
- Billing and payment information
- Supporting materials (e.g., images, documentation, reports)

**Purpose:** To deliver agreed services and maintain business relationships.

**Legal basis:** Article 6(1)(b) GDPR (performance of a contract).

**Retention:** Data is retained for as long as necessary to fulfill contractual obligations and for a reasonable period thereafter for documentation and dispute purposes.

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## 2.4 Accounting and Legal Obligations

We store accounting records, including invoices and transaction data.

**Legal basis:** Article 6(1)(c) GDPR (legal obligation).

**Retention:** Data is stored for at least 5 years in accordance with Danish accounting law.

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## 2.5 Job Applications

We process job applications to assess candidates.

**Legal basis:** Article 6(1)(f) GDPR (legitimate interest).

**Retention:** Applications are deleted once the recruitment process is completed unless consent for longer storage is obtained.

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## 3. Data Processors and Data Sharing

We use trusted third-party service providers (data processors) to operate our business. These may include:

- Accounting and bookkeeping systems
- Banking and payment providers
- Email and communication platforms
- Cloud storage and file-sharing services
- Website hosting and IT providers

We only share personal data where necessary and ensure that all processors are bound by appropriate data processing agreements.

We do not sell or disclose personal data to third parties for marketing purposes.

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### **3.1 International Data Transfers**

In some cases, personal data may be transferred to countries outside the EU/EEA (e.g., when using international service providers).

In such cases, we ensure appropriate safeguards are in place, such as:

- EU Standard Contractual Clauses (SCCs)
  - Use of providers certified under relevant frameworks (where applicable)
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### **3.2 Profiling and Automated Decision-Making**

We do not use profiling or automated decision-making.

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### **3.3 Security Measures**

We implement appropriate technical and organizational measures to protect personal data, including:

- Secure systems and storage solutions
  - Access controls and restricted data access
  - Encryption where relevant
  - Regular review of data protection practices
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## 4. Your Rights

Under GDPR, you have the following rights:

- Right of access
- Right to rectification
- Right to erasure
- Right to restrict processing
- Right to object
- Right to data portability
- Right to withdraw consent (where applicable)

To exercise your rights, contact: [mdp@enoauthentica.com](mailto:mdp@enoauthentica.com)

You also have the right to lodge a complaint with the Danish Data Protection Authority:  
[www.datatilsynet.dk](http://www.datatilsynet.dk)

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## 5. Complaints

If you are not satisfied with how we process your personal data, you are welcome to contact us first.

You also have the right to lodge a complaint with the Danish Data Protection Authority.

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## 6. Updates to This Policy

We may update this Privacy Policy from time to time to reflect legal, technical, or business changes. The latest version will always be available on our website.

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## Short Privacy Notice (for website footer or summary)

enoauthentica processes personal data to respond to inquiries, deliver services, and comply with legal obligations.

We only share data with trusted service providers and never for marketing purposes. You have full rights under GDPR, including access, correction, and deletion.

For full details, please see our Privacy Policy or contact: [mdp@enoauthentica.com](mailto:mdp@enoauthentica.com)